

WHAT IS VISIONS FOR NORTHOLT?

Visions for Northolt is putting **local people in the driving seat of change**. It is about making sure that future investment in Northolt reflects local priorities and aspirations.

In 2021, over 300 local people helped to develop a **community-led vision** for the future of Northolt. We are now working together to deliver this vision!

WHAT WILL VISIONS FOR NORTHOLT DELIVER?

Ealing Council and Transport for London have secured **£7.2m for active travel, highways and public realm improvements** on Church / Mandeville Roads (A312) and Ealing / Kensington Roads. These improvements will benefit all road users and make Northolt's high streets safer and more attractive for all.

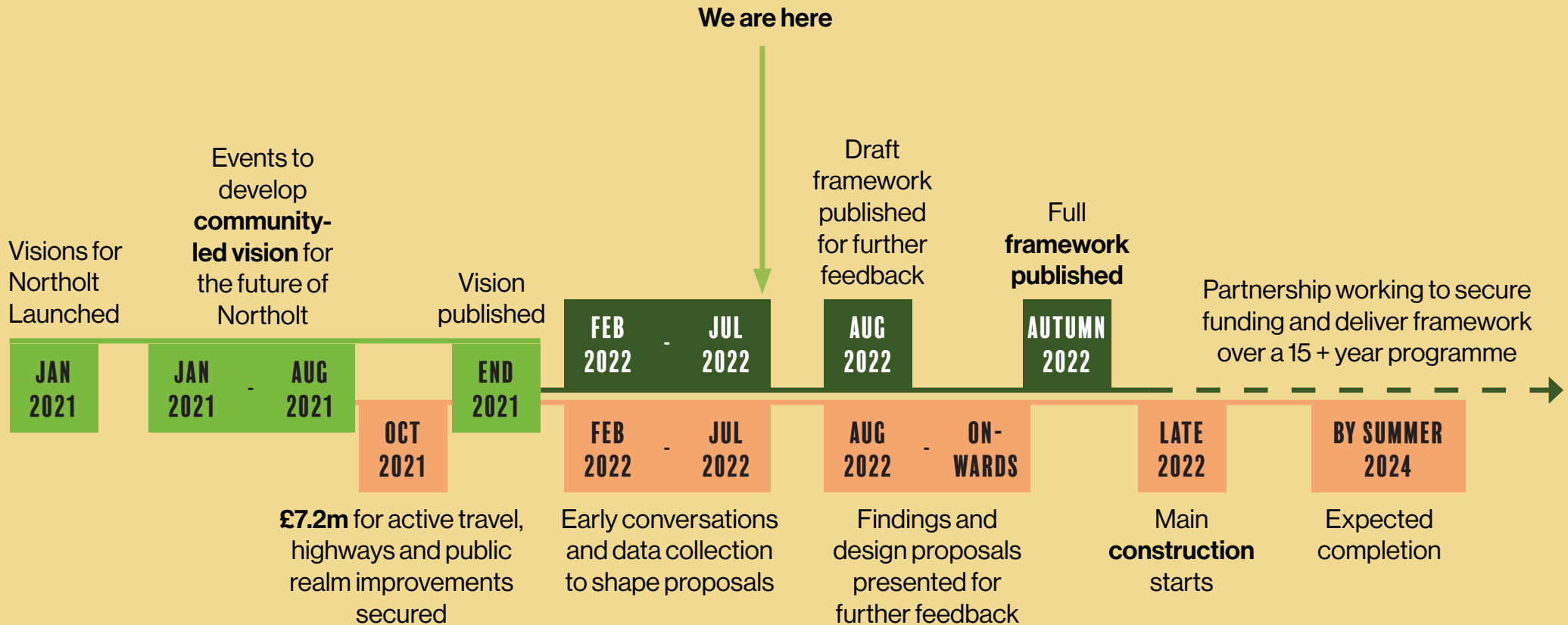
We are also working with local people and businesses to develop a longer-term plan to improve Northolt's High Streets. This plan will be based on the **'20 minute Neighbourhood'** concept which invites us to imagine thriving high streets, with jobs, services and amenities within walking or cycling distance of our homes.

This is an online version of the exhibition boards presented at the Visions for Northolt High Street Day, July 2022.

Have you been able to access everything today? Do you require this information in another language?

Email: visionsfornortholt@ealing.gov.uk

TIMELINE



- Community-led Vision
- Active travel, highways and public realm improvements
- 20-minute Neighbourhood Framework

WHAT YOU HAVE TOLD US SO FAR:

Top 3 things to improve on Northolt's High Streets:

- **Traffic**
- **Noise & Air Pollution**
- **Range of Uses**

Lowest scoring aspects of Northolt's High Streets:

- Space for **outdoor dining**
- Access to **training and support**
- **Cultural offer** including events and activities

68% use Northolt's High Streets at least a few times a week

75% walk, cycle or use public transport to access Northolt's High Streets

76% rated **pedestrian accessibility** on Northolt's High Streets as 3 out of 5 or less

90% rated **cyclist accessibility** on Northolt's High Streets as 3 out of 5 or less

WHAT YOU HAVE TOLD US SO FAR:

“Improve streetscape with greening and tree planting to provide refuge from heavy traffic ... and mitigate pollution”

Local Representative

“Potential for spill out use along shop fronts having the green as a buffer from the busy road”

Local Representative

“Improved lighting and pedestrian facilities as the subways are intimidating to use”

Local Representative

“Pedestrian and cycle access to the canal towpath should be prioritised”

Local Representative

HOW COULD NORTHOLT BECOME A 20-MINUTE NEIGHBOURHOOD?

The initial ideas below have been identified in response to the community feedback and data collected to date.

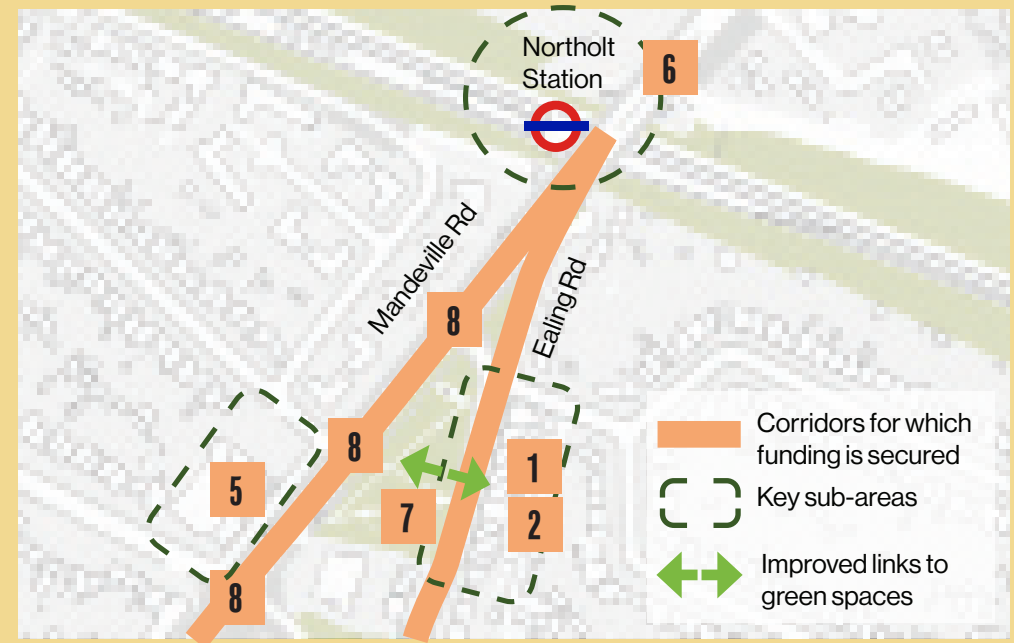
- **Improve the town centre offer:** Bring together existing shopping parades to create a new town centre at White Hart Roundabout and enhanced town centre at Northolt Underground Station. Attract new and complimentary uses to these centres to address the under-provision of leisure, food and beverage, and culture uses. Growing the visitor, evening and night-time economy
- **Enhance the town centre environment:** Reduce the dominance of Church/ Mandeville Road. Create attractive and greener public spaces in each centre that people want to visit and spend time in.
- **Improve connectivity:** Create safer and connected walking and cycling routes to better connect residents to these centres, green spaces and public transport hubs.
- **Grow a resilient and more inclusive economy:** Provide affordable workspace that caters for the growing number of new business start-ups in Northolt. Support local businesses to be more sustainable.
- **Create local job opportunities:** Help local people to access decent living incomes and new employment to address existing income and unemployment deprivation. Attract new businesses to Northolt to create new jobs and strengthen the local economy.
- **Strengthen the local industrial economy:** Build on and diversify Northolt's industrial specialisms to boost wages and economic output. Improve relationship between industrial and surrounding residential areas, particularly in terms of access routes.
- **Diversify the housing offer:** Provide a mix of housing types and tenures, including high-quality affordable housing options that are accessible to low-income and younger people.

WHAT COULD HAPPEN WITH THE CURRENT FUNDING?

Opportunities to introduce new and improved street **greenery, signage, lighting, CCTV, bins, public art and street furniture** will be considered across the corridors.

- 1 Creating new and upgraded **crossing points** so people can cross safely and in convenient locations
- 2 **Widen footways** by reducing the number of car parking spaces to provide more space for pedestrians
- 3 Stop & Shop parking scheme to reduce **commuter parking**. Register for free 30-minute parking, paid thereafter
- 4 **Continuous footways** across side roads to provide pedestrian priority
- 5 Reallocation of space to create **wider and safer routes for cycling and walking**, including cycling parking and loading bays for local businesses, resulting in reduced parking
- 6 Removal of a traffic lane to create **spill out space from the station**, including cycle parking
- 7 Improved **links to adjacent green spaces**, including improved entrance points, crossing points and wayfinding
- 8 Widening existing **narrow right turn pockets** which contribute to a poor collision record and congestion

The initial ideas below have been identified in response to the community feedback and data collected to date.



WHAT ELSE COULD HAPPEN TO ENHANCE THIS TOWN CENTRE IN THE LONGER TERM WITH POTENTIAL FUTURE FUNDING?

- 9** Re-imagine the vacant car sales site and entrance to Northolt Station, creating a **gateway to Northolt** with new town centre uses
- 10** **Shop frontage improvement** and retrofit programme
- 11** Activate the Village Green and Ealing Road with **community events**, such as regular markets and outdoor dining
- 12** Build capacity among local businesses to set up a **traders association** or town team focused on enhancing the centres

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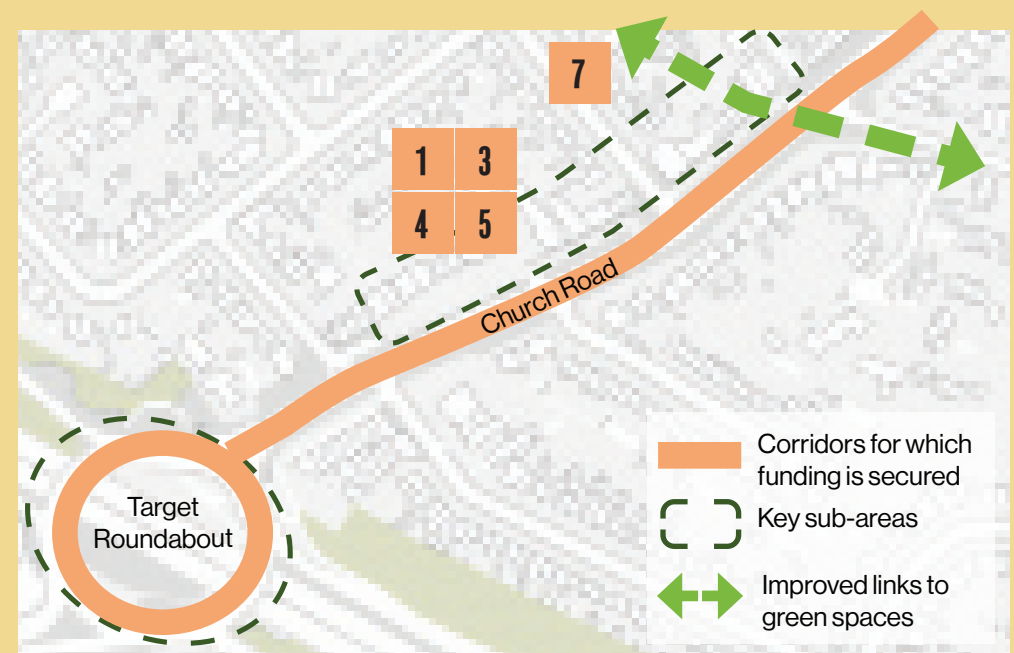


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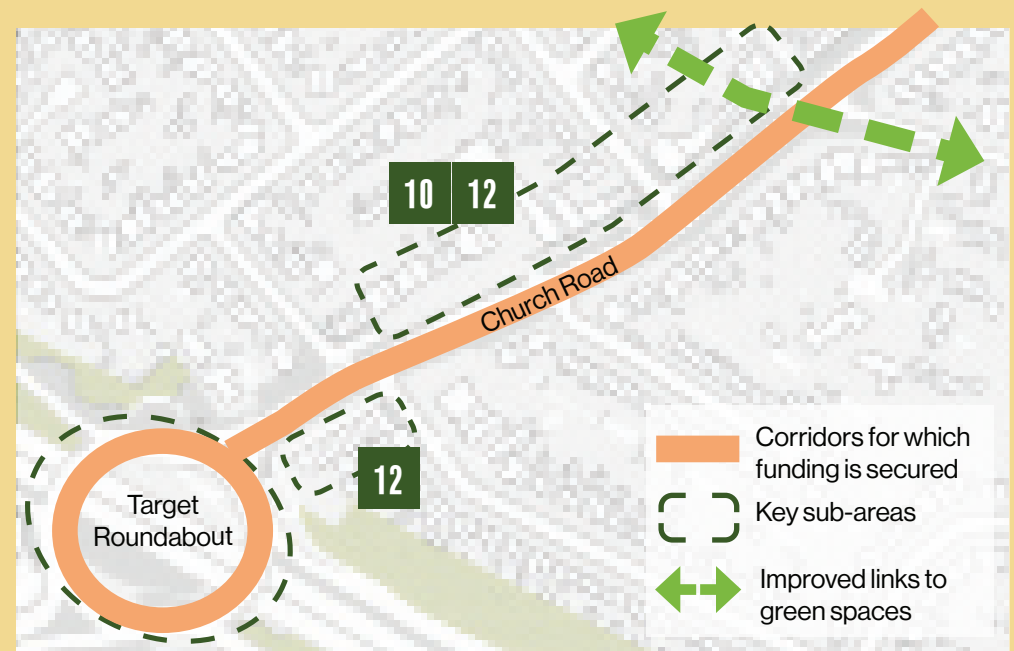
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- 2 Improved pedestrian/ cycle routes and **street level** crossing points
- 3 Stop & Shop parking scheme to reduce **commuter parking**. Register for free 30-minute parking, paid thereafter
- 4 Removal of **central guardrail** along Church Road, introducing new greenery and sustainable urban drainage features (pending safety assessments)
- 5 Reallocate space to create **wider and safer routes for cycling and walking**, including cycling parking and loading bays for local businesses, resulting in reduced parking
- 6 Convert **existing bus lane to 24/7** operation
- 7 Improved **links to adjacent green spaces**, including improved entrance points, crossing points and wayfinding
- 8 Segregated **cycle route** along Kensington Road, creating safe and attractive route to nearby employment areas
- 9 Improved **signage and access point** to the canal

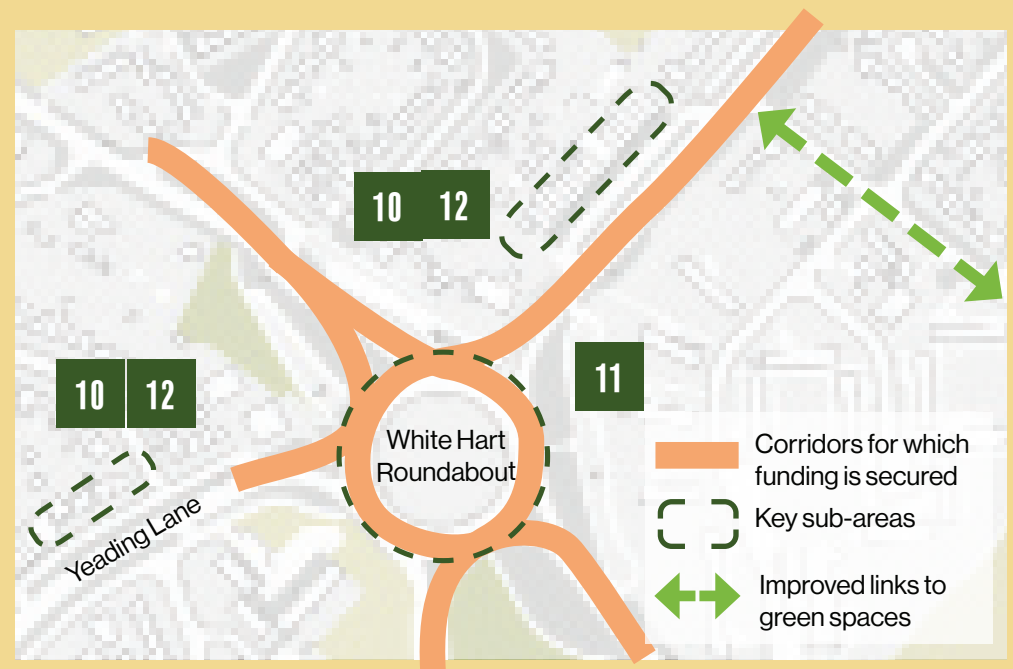
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- 10** Shop frontage improvement and retrofit programme
- 11** Re-imagine White Hart Roundabout and test new town centre uses through temporary activities and events in sunken centre of roundabout
- 12** Build capacity among local businesses to set up a traders association or town team focused on enhancing the centres

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