

VISIONS FOR NORTHOLT

Delivering Connected Northolt

Improving Church / Mandeville Road and Ealing/ Kensington Road Corridors

Project Information, February 2022



VISIONS FOR NORTHOLT

Introduction

Visions for Northolt is putting local people in the driving seat of change.

Northolt is a great place but we know it can be better. Last year, over 300 local residents and businesses helped to develop a community-led vision for the future of the area.

Local people said that they felt Northolt had not benefited from the investment seen in other parts of the borough.

In response, we are working with the local community to ensure that investment is directed towards Northolt and to deliver this community-led vision.

As set out in the Ealing Council Plan and Plan for Good Jobs, Northolt is a priority area of focus.



Visions for Northolt pop-up event, 2021

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Visions for Northolt is already starting to deliver!

Ealing Council and Transport for London (TfL) have secured significant funding to start delivering against this community-led vision. This funding is a huge win for Northolt!

How much funding has been secured?

Ealing Council and TfL have secured **£7.23m** Central Government Levelling-up Funding for Northolt.

Where is this funding for?

This funding will be focused on improvements along the **Church / Mandeville Road (A312)** and **Ealing / Kensington Road** corridors.



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What is this funding for?

This funding is for **active travel, highways and public realm improvements** that will make a genuine difference to **all road users**, including pedestrians and cyclists.

This funding can be used for:

- New **pedestrian and cyclist crossings** including signalised crossings. Currently, insufficient crossing provision aligned with pedestrian desire lines contribute to poor road safety.
- Ensuring existing **cycle and footways are safer and consistent widths**. Currently, due to safety concerns, cyclists use the footways which impacts pedestrian safety.



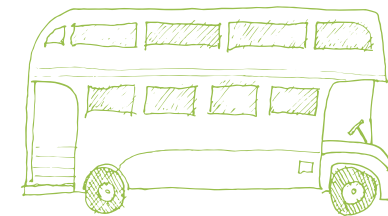
- Introducing new stretches of **protected cycle lanes** to connect fragmented cycle routes.



- Installing new and improved **signage** to ensure routes and landmarks are clearly and comprehensively signposted.
- Installing new **street furniture**, including seating, lighting, cycle storage and bins.
- Installing new **planting** to improve air quality, address noise pollution, capture rainwater, increase biodiversity and improve the local environment.
- Improving the **step-free link onto the canal cycleway** from Kensington Road.



- Improving side road entry treatments to reduce **vehicular speeds** at junctions which contribute to poor road safety.
- Widening existing **narrow right turn pockets** which contribute to a poor collision record and congestion.



- Accessibility improvements to existing **bus stops**
- Introducing a **new bus stop** on Eastcote Lane to reduce congestion on Church/ Mandeville Road (A312).

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Why is this funding needed?

Local people said that **addressing traffic, road safety and pollution is a priority.**

Addressing **poor connectivity** within and from Northolt was identified as important to local people.

Many highlighted the need for **improved pedestrian and cycle routes.**

“Make it more people friendly, not just a giant artery for cars”

- Local representative

“Northolt is very traffic dominated, not friendly to pedestrians. Need to give back to pedestrians.”

- Local representative

Better Streets for Northolt Consultation, 2014
(90 responses)

Only 5%

of respondents completely agreed that they can easily walk and cycle around Northolt using safe and attractive routes.

Only 7%

of respondents completely agreed that existing traffic and parking arrangements allow people to move around safely.

Over 1/3

of respondents identified improvements to cycling and walking as one of their top 3 priorities for the future of Northolt.

Visions for Northolt Survey, 2021
(94 responses)



Only 1%

of journeys from Northolt to employment areas were made by bicycle.

Only 3%

of local journeys within Northolt were made by bicycle.

Nearly 1/2

of local journeys within Northolt were made by car.

Transport Capacity Data, 2019

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Why was this area selected?

Residents and businesses reported being dissatisfied with Church / Mandeville Road (A312).

Daily trip distribution data shows that this is the busiest route in Northolt for walking, cycling, driving and bus trips. Congestion, road accidents and poor air-quality are most significant along this corridor.

Addressing poor pedestrian and cycle connectivity to employment areas, such as Southall, was also identified as important to local people.

Kensington / Ealing Road connects Northolt to the Canal Cycleway to the south. From here, residents can access a number of key employment areas, including Southall, by bicycle. Improvements have already been made to the Canal Cycleway by TFL.

“Less traffic, cleaner air”

- Local representative

“Make it easier and more attractive to walk and cycle and make better connections with wider areas.”

- Local representative

“The route linking lady Margaret road along past Northala hills then into Northolt is a popular cycling route for leisure but it is not as safe as it could be or as attractive ... Improving this is key.”

- Local representative

“We need tangible and visible improvements as we often feel like the neglected part of Ealing.”

- Local representative

Visions for Northolt Survey, 2021
(What would good recovery look like in Northolt? 94 responses)



Only 25%

of respondents reported being satisfied with the Church/ Mandeville (A312) corridor

The top 5 dislikes were:

- Road crossings
- Road safety
- Street parking
- Air quality
- Traffic

Better Streets for Northolt Consultation, 2014
(90 responses)

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How will this funding deliver against local priorities?

This funding will deliver against the 4 vision pillars developed with local people last year.



Led by Northolt

- Local people said that being able to **influence change** in Northolt is important.
- The feedback and project ideas collected through Visions for Northolt were central to securing this funding.
- Local priorities were and will continue to be the starting point for these improvements.
- There will be **ongoing opportunities** to shape the emerging proposals.

Connected Northolt

- Addressing **poor connectivity** within and from Northolt was identified as important to local people.
- Key issues included **traffic, road safety** and a lack of **safe and connected pedestrian and cycle routes**.
- This funding will introduce measures to **ease congestion and improve road safety**, including widening existing right turn pockets which block traffic flow on Church/ Mandeville (A312) road.
- New and improved **cycle and footways, and crossing points**, will improve pedestrian and cyclist safety and connectivity.

Thriving Northolt

- Local people said that creating **thriving and connected high streets** that are attractive, safe and accessible was a top priority.
- This funding will help deliver **public**

realm improvements on Northolt's high streets, including lighting, street furniture and greening.

- Improved cycle and pedestrian routes, and new cycle storage, will make it **safer and easier** to access these high streets on foot or by bicycle.

Clean Northolt

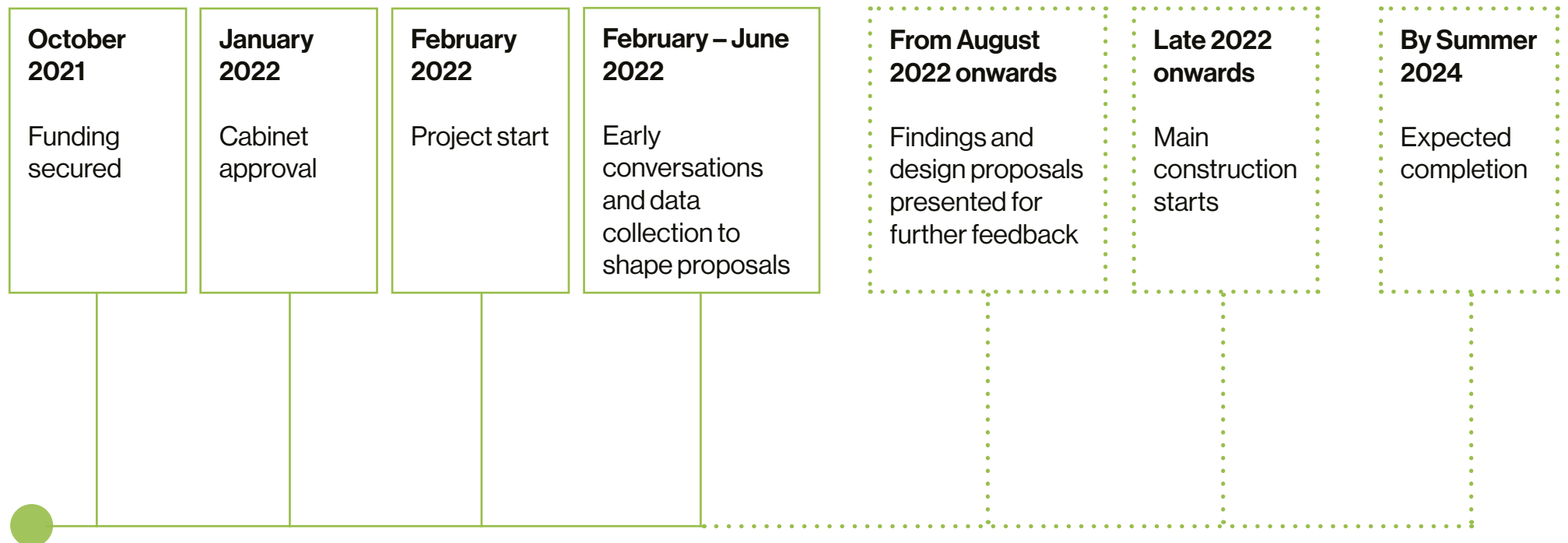
- Ensuring that Northolt is a **clean, healthy and resilient environment** was identified as a local priority.
- Residents talked about the need to address **pollution**, ensure public spaces are well cared for and increase urban greening.
- This funding will make **healthier and sustainable** modes of transport a safer and more attractive option for all.
- New and improved public realm, including new planting, will improve the environmental quality of the area.

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When will this project happen?

Improvements are expected to start on site later this year and to be complete by Summer 2024.



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How can I have my say on these improvements?

Between now – June 2022, **early conversations will shape the emerging designs** and ensure this funding secures the best outcomes for local people.

This early engagement is about understanding the challenges, opportunities and local priorities for the Church/ Mandeville (A312) and Kensington/ Ealing Road corridors.

All engagement findings will be published online.



From August 2022 onwards, there will be a series of **public exhibitions and further online engagement** activities.

This second stage of engagement is about playing back the early findings and presenting design proposals in response to these findings for further feedback.

All engagement findings and design proposals will be published online.



Have your say by attending an event or completing an online survey.

To find out more and sign up to receive email updates, visit our website:
www.visionsfornortholt.co.uk

You can also email us at:
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