

ART STOPS BRIEF

**VISIONS FOR
NORTHOLT**

Art Stops is a Visions for Northolt project.

Visions for Northolt is putting local people in the driving seat of change. It is about ensuring that future investment in Northolt reflects the priorities, needs and aspirations of the local community.

What are Art Stops?

Between now – 30th June 2022, Ealing Council are inviting local creatives to submit their ideas to temporarily activate and celebrate public spaces across Northolt through a series of graphic installations. Installations could be artworks of mixed media, such as murals, applied to blank walls, floors, ceilings, windows, shop fronts, street furniture or shutters. In particular, we are looking for installations that will help to activate and celebrate Northolt's local high streets and shopping parades.

These graphic installations will be designed and delivered in collaboration with local community groups and organisations in Northolt.

These graphic installations will help to generate ideas and interest in local spaces before wider investment and permanent projects come forward. The aim is to support local creatives and organisations, whilst simultaneously investing in Northolt's public spaces, supporting community cohesion and increasing the community's access to arts and culture.



Bespoke festive lighting,
Cricklewood

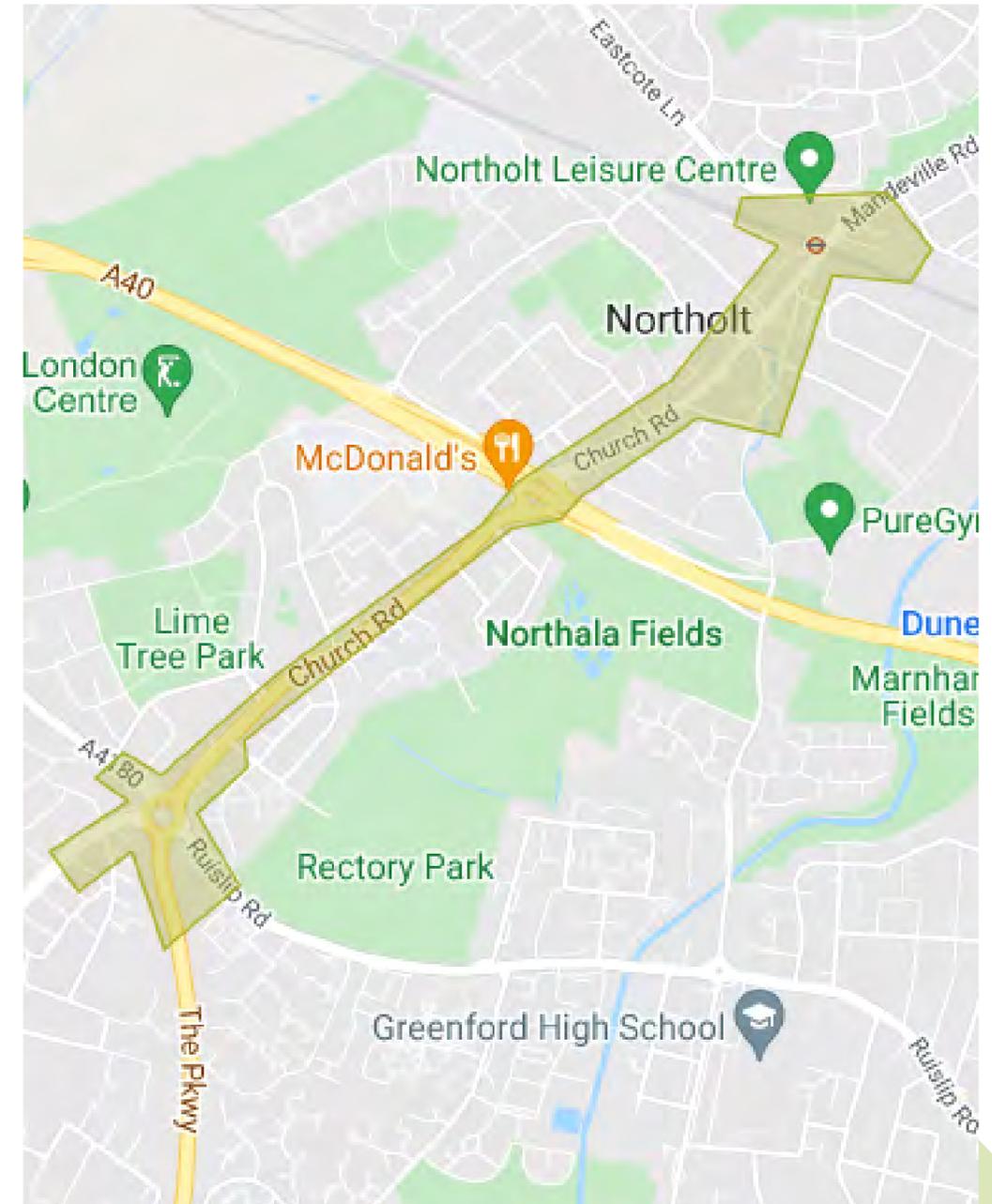
**VISIONS FOR
NORTHOLT**

How will it work?

Up to 5 winning submissions will be invited to turn their ideas into a reality, with interventions in place by Autumn 2022. Selected creatives will be awarded £500 to work with the local community to develop their idea into a deliverable proposal. Up to a further £1,000 will then be available per intervention for materials, fabrication, and installation.

Where will these interventions be?

We are open to hearing your suggestions! We are looking for installations that will activate Northolt's High Streets and are located within the area shown on the map to the right. However, we will consider nearby alternative locations to suit your concept.



**VISIONS FOR
NORTHOLT**

Who can get involved?

Local Creatives

Are you a creative person who lives or works in Ealing? Do you have a connection to Northolt and its surrounding area? Are you interested in working with the local community to develop public artworks in Northolt?

Local Community Groups

We are also looking for Northolt based organisations, including residents associations, community groups and schools, that are interested in working with a local creative to collaboratively design and deliver a mural.

How do I apply?

Apply online by visiting:
New-practice.typeform.com/NortholtArtStop

If you are interested in taking part but have questions or require support in order to prepare your application please email us at Visionsfornortholt@ealing.gov.uk

Deadline: 30th June



Edward Betham Church of
England Primary School,
Greenford

**VISIONS FOR
NORTHOLT**

Eligibility and Selection

The following imagery will result in your application being excluded: drugs, weapons, swearing, racism or other upsetting content or images. The artwork cannot be used to further a political or religious agenda, and it cannot be used as advertising.

Applicant must be over the age of 16 and either work, live or study in the London Borough of Ealing. We welcome applications from creatives who have a connection to Northolt and the surrounding area. Applicants must hold PL and PI insurance. The artist must be willing to collaborate with the Northolt community throughout the project.

The artists will be selected through a committee vote of community representatives, project designers and Ealing council members.



Art piece by Morgan Davy

**VISIONS FOR
NORTHOLT**



Turnpike Lane Shutter
Gallery, Harringay Council



Stone inlays,
Cricklewood

**VISIONS FOR
NORTHOLT**